ORDER

FOX	-	Col	lum	bia,	MO
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Alt Order #:	25236687
Product Desc:	Issue
Estimate:	3257

Order / Rev:

324792

Flight Dates: 09/13/16 - 09/22/16 Original Date / Rev: 09/13/16 / 09/13/16

Order Type: **GENERAL** Primary AE: Sales Office:

Katz Continental Washington DC **KDC**

Sales Region:

Billing Type:

Billing Calendar:

NAT

Agency Name:

Mentzer Media Services **Buying Contact:**

210 W Pennsylvania, Suite 250 Towson, MD 21204

Billing Cycle: Agency Commission: Broadcast

EOM/EOC 15%

Advertiser

Orders

Name:

Priority:

Demographic:

Product Codes:

Revenue Codes:

Billing Contact:

Senate Leadership Fund НН

PL02

P-2 AGY, POL, ISSUE New Business Thru:

Order Separation:

Advertiser External ID: Agency External ID:

Unit Code:

00:15:00

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/22/16	33	\$17,080.00	\$14,518.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	33	\$17,080.00	\$14,518.00	0.00
Totals	33	\$17,080.00	\$14,518.00	0.00

Cash

Account Executives

Account Executive	A 1 A 10	Sales Region	Start Date / End Date	Order %
Katz Continental Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total		
FOX - Columbia, MO	8%	\$17,080.00		
Market	100%	\$213,500.00		

Competitive Share	Share	Total
AJWB	0%	\$0.00
KMIZ	28%	\$59,780.00
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	31%	\$66,185.00
KRCG	33%	\$70,455.00
NMIZ	0%	\$0.00
OMIZ	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
1	KQFX	09/13/16	09/13/16	M-F 6-630p	CM	M-F 6-630p	-T	:30	1	\$800.00P-1	0.00 NM	1	\$800.00
				BIG BANG THE	ORY								
	Big Bang	g Theory											
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 09/	12/16	09/18/16	-T	1	\$800.00	0.00						
2	KQFX	09/14/16	09/14/16	M-F 6-630p	СМ	M-F 6-630p	W	:30	1	\$800.00P-1	0.00 NM	1	\$800.00
				BIG BANG THE	ORY								
	Big Ban	g Theory											
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	leek: 09/	12/16	09/18/16	W	1	\$800.00	0.00						

Print Date: 09/13/16 11:29:20

Page 2 of 4

FOX - Columbia, MO

Order / Rev: Alt Order #:

324792

Advertiser:

Senate Leadership Fund

Flight Dates:

25236687 09/13/16 - 09/22/16 Product Desc: Estimate:

Issue

3257

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
3 KQFX	09/15/	16 09/15/16		CM	M-F 6-630p	Τ	:30	1	\$800.00P-1	0.00 NM	1	\$800.00
Ria Po	ng Theor	v	BIG BANG THEOF	RY								
-	art Date	End Date	Weekdays 5	Spots/Week	Rate	Rating						
Week: 09		09/18/16	T	<u> 1 </u>	\$800.00	0.00						
N 4 KQFX	09/20/	16 09/20/16	M-F 6-630p	СМ	M-F 6-630p	-T	:30	1	\$800.00P-1	0.00 NM	1	\$800.00
Dia Day	a Thom		BIG BANG THEOF	ΥY								
-	ng Theor art Date	y End Date	Weekdays S	Spots/Week	Rate	Poting						
Week: 09		09/25/16	-T	1	\$800.00	Rating 0.00						
5 KQFX	09/19/	16 09/19/16	M-F 6-630p	СМ	M-F 6-630p	M	:30	1	\$800.00P-1	0.00 NM	1	\$800.00
			BIG BANG THEOR	RY								*
	ng Theor		184s stadenie – 6	N A - B B C 1.	ъ.	.						
<u>Sta</u> Week: 09	art Date /19/16	End Date 09/25/16	Weekdays S	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
		16 09/21/16		CM.	M-F 6-630p	W	:30	1	\$800.00P-1	0.00 NM	4	6900.00
• ((4,1))	00/21/	.0 00,2,710	BIG BANG THEOF		м-1 0-000р	, , , , , , , , , , , , , , , , , , , 	.50	•	\$600.00F-1	U.UU 19191	'	\$800.00
Big Bar	ng Theor	у										
	art Date	End Date		Spots/Week		Rating						
Week: 09.		09/25/16	W	1	\$800.00	0.00						
/ KQFX	09/19/3	16 09/19/16	MO Prime 7-8P MT GOTHAM	/ 8-91CM	MO Prime H	our 1 M	:30	1	\$1,400.00P-1	0.00 NM	1	\$1,400.00
Gothan	ı (Seaso	n Premiere)	GOTTAW									
	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 09	/19/16	09/25/16	M	1	\$1,400.00	0.00						
8 KQFX	09/19/1	16 09/19/16	MO Prime 8-9P MT	/9-10EM	MO Prime H	our 2 M	:30	1	\$1,200.00P-1	0.00 NM	1	\$1,200.00
Lucifor	/S0000n	Premiere)	LUCIFER							I		
	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 09		09/25/16	M		\$1,200.00	0.00						
9 KQFX	09/14/1	6 09/14/16	WE Prime 7-8P MT			our 1W	:30	2	\$400.00P-2	0.00 NM	2	\$800.00
			MASTERCHEF		(7:00 PM-9:0	0 PM)					_	\$ 550.00
		I (2 Hours)-F								l		
<u>ي د</u> Week: 09	rt Date /12/16	End Date 09/18/16	<u>Weekdays</u> <u>S</u> w	ipots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
		6 09/21/16	WE Prime 8-9P MT			our 2W	:30	1	\$1,120.00P-1	0.00 NM	1	£4.400.00
			EMPIRE	100111	***************************************	Oui Z W	.50	,	Ψ1,120.00F*1	U.UU INIVI	'	\$1,120.00
Empire												
	rt Date	End Date		pots/Week	Rate	<u>Rating</u>						
Week: 09/		09/25/16	W		\$1,120.00	0.00						
11 KQFX	09/15/1	6 09/15/16	TH Prime 7-8P MT/ ROSEWOOD	8-9FCM	TH Prime Ho	our 1T	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
ROSEV	VOOD		NOSEWOOD									
	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 09/	12/16	09/18/16	T	1	\$600.00	0.00						
12 KQFX	09/22/1	6 09/22/16	TH Prime 7-8P MT/	8-9PCM	TH Prime Ho	our 1T	:30	2	\$600.00P-2	0.00 NM	2	\$1,200.00
Pagarra	and (Sam	ean Dramia	ROSEWOOD							i		
	ood (Sea: irt Date	son Premiere End Date	•	pots/Week	Deta	Rating						•
Week: 09/		09/25/16	T	2	<u>Rate</u> \$600.00	0.00						
		*****	M-F 9p ABC 17 Nev			17 Ne-T	:30	1	\$360.00P-1	0.00 NM	1	\$360.00
			M-F 9p ABC 17 Ne				.00	'	4000.001 °1	U.UU 141VI	'	ψ300.00
	News at	•										
	rt Date	End Date		pots/Week	Rate	Rating						
Week: 09/		09/18/16	-T	1	\$360.00	0.00			***			
14 NULX	09/14/1	6 09/14/16	M-F 9p ABC 17 Nev M-F 9p ABC 17 Nev		W-F 9p ABC	17 NeW	:30	1	\$360.00P-1	0.00 NM	1	\$360.00
FOX22	News at	9p	WIL AND TO IN IACA	,v3						ľ		
	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 09/		09/18/16	W	1	\$360.00	0.00						
15 KQFX	09/16/1	6 09/16/16		СМ	M-F 9p ABC	17 NeF	:30	1	\$360.00P-1	0.00 NM	1	\$360.00
										-		

Print Date: 09/13/16 11:29:20 Page 3 of 4

Order / Rev: 324792 Advertiser: Senate Leadership Fund

Alt Order #: 25236687 Product Desc: Issue Flight Dates: FOX - Columbia, MO 09/13/16 - 09/22/16 Estimate: 3257

Ln Ch	Start En	d Inventory (Code B	reak Start/l	End Time	Days	Len	Spots	Rate I	Dri Dta Tum	- 0 .	
FOYOO H		M-F 9p ABC	7 News						Tions	Pri Rtg Type) Spots	Amount
FOX22 Ne Start I	- . `_											
Week: 09/12/			Spots/M		<u>ate Ratir</u>	19						
16 KQFX 0	9/19/16 09/1	9/16 M-F 9p ABC	17 News CA	1 \$360.		00					j	
FOX22 Ne		M-F 9p ABC	17 News	и ім-н эр	ABC 17 Nei	vi	- :30	•	\$360.00P	-1 0.00 NM	1	\$360.00
Start D	wsatep <u>)ate</u> <u>EndD</u>	oto Westell	_								ľ	4430.00
Week: 09/19/	16 09/25/	16 M				_						
17 KQFX 09)/20/16 09/20)/16 M-F 9p ABC	17 News CM	1 \$360.							l	
FOX22 Nev		M-F 9p ABC	17 News	· w-i ap	ABC 17 N∈-	.	:30	1	\$360.00P	1 0.00 NM	1	\$360.00
	ate <u>End D</u>	ate Weekdays	0-10								i	
Week: 09/19/1	l6 09/25/ ⁻	16 -T	Spots/We	<u>3ek Ra</u> 1 \$360.0					4			
18 KQFX 09	/21/16 09/21	/16 M-F 9p ABC	17 News CM		00 0.0 ABC 17 N∈-				·			
FOX22 New		M-F 9p ABC	17 News	op,	100 11 146-	-w- - -	:30	1	\$360.00P-	1 0.00 NM	1	\$360.00
Start Da		<u>te Weekdays</u>	Cm nt- 841							j	:	
Week: 09/19/1	6 09/25/1	6W	Spots/We	<u>Rat</u> 1 \$360.0		_				l		
19 KQFX 09/	22/16 09/22/		7 News CM		0 0.0 BC 17 N∈−		.20					
FOX22 News	s at 9n	M-F 9p ABC 1	7 News			-,	:30	1	\$360.00P-1	0.00 NM	1	\$360.00
Start Da	te End Da	te <u>Weekdays</u>	Spots/We	al. == .	_					ŀ		
Week: 09/19/16		6T		<u>9k Rate</u> 1 \$360.00						ľ		
20 KQFX 09/1	17/16 09/17/	16 SA Late Run A	BC 17 NeQM		Run ABC		:30					
FOX22 News	Sat at 10-10	SA Late Run A 30P LATE RUN	ABC 17 News			3	.50	1	\$160.00P-2	0.00 NM	1	\$160.00
Start Dat	te End Dat		Spots/Wee		5							
Week: 09/12/16		35-	<u> </u>	<u>Rate</u> 1 \$160.00						ł		
21 NQFX 09/1	3/16 09/13/1	6 M-F 1030-11p	CM	M-F 1030			:30	1	\$100.00D.4			
Mike & Molly		MIKE & MOLL	Y		•		.00	1	\$120.00P-1	0.00 NM	1	\$120.00
Start Date			Spots/Wee	<u>k Rate</u>	Detin -							
Week: 09/12/16		-T		1 \$120.00	Rating 0.00					ı j		i.
22 KQFX 09/14	4/10 09/14/1	6 M-F 1030-11p MIKE & MOLLY	CM	M-F 1030-		·	:30	1	\$120.00P-1	0.00.10		
Mike & Molly		MINE & MOLLY						•	Ψ120.00P-1	0.00 NM	1	\$120.00
Start Date	<u> </u>		Spots/Week	<u>Rate</u>	Rating							
Week: 09/12/16	09/18/16	W		\$120.00	0.00					ł		
23 KQFX 09/15	710 U9/15/16	M-F 1030-11p MIKE & MOLLY	СМ	M-F 1030-1		T	:30	1	\$120.00P-1	0.00 1714		
Mike & Molly		WINCE & WOLLY						•	♥120.00F=1	0.00 NM	1	\$120.00
<u>Start Date</u> Week: 09/12/16		<u>Weekdays</u>	Spots/Week	Rate	Rating					ł		
24 KQFX 09/16/	09/18/16	T	1	\$120.00	0.00					[
	110 03/10/16	M-F 1030-11p MIKE & MOLLY	CM	M-F 1030-1	1p	F	:30	1	\$120.00P-1	0.00 NM	_	
Mike & Molly		WINCE & MOLLY						·	Ψ120.001 -1	U.UU INWI	1	\$120.00
<u>Start Date</u> Week: 09/12/16	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					J		
25 KQFX 09/19/	09/18/16	F	1	\$120.00	0.00							
		MIKE & MOLLY	СМ	M-F 1030-1	1р м		:30	1 5	120.00P-1	0.00 NM		***
Mike & Molly		C WOLL		at .				`		U.UU INIVI	1	\$120.00
<u>Start Date</u> Week: 09/19/16	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
26 KQFX 09/21/1	09/25/16	M = 1020 11	1	\$120.00	0.00					ŀ		
		MIKE & MOLLY	CM	M-F 1030-11	pw-		:30	1 \$	120.00P-1	0.00 NM	4	0.100 =
Mike & Molly	_							Ť		O.GO INIVI	1	\$120.00
<u>Start Date</u> Week: 09/19/16	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					1		
27 KQFX 09/22/1	09/25/16 6 09/22/16	W	1	\$120.00	0.00							•
- *· • terf 1	- , - , - , - , - , - , - , - , - , - ,		CM	M-F 1030-11	0 T-		:30	1 \$	120.00P-1 (0.00 NM	1	0400
									· \		1	\$120.00

Oldel / Rev:	324792			
Alt Order #:	25236687	. Advertiser: Sens	Print Date: 09/	13/16 11:20:20
Flight Dates:	09/13/16 - 09/22/16	Product Desc: Issue	te Leadership Fund	70/10 11:29:20 Page 4 of 4
l)		Estimate: 3257		- FOX - Columbia, MO
Mike & Molly	MIKE & MOLLY	ireak Start/End Time Day	/s Len Spots Rate Pri	Rtg Type Spots Amount
Start Dat Week: 09/19/16 28 KQFX 09/1	09/25/16	/eek Rate Rating 1 \$120.00 0.00 ABC 17 Sportszon		Amount
ABC17 Sports <u>Start Date</u> Week: 09/12/16 N29 KQFX 09/22	End Date Weekdays Spots/We 09/18/16S Spots/We	eek <u>Rate Rating</u> 1 \$120.00 0.00	-S :30 1 \$120.00P-1	0.00 NM 1 \$120.00
Big Bang Theol Start Date Week: 09/19/16 N30 KQFX 09/18/	ry BIG BANG THEORY End Date Weekdays Spots/Wee	M-F 6-630pT <u>ek Rate Rating</u> 1 \$800.00 0.00	- :30 1 \$800.00P-1	0.00 NM 1 \$800.00
Start Date Week: 09/12/16 N31 KQFX 09/21/1	16 09/18/16 SU 9p ABC 17 News CM SU 9p ABC 17 News End Date	SU 9p ABC 17 Ne	5 :30 1 \$400.00P-1	0.00 NM 1 \$400.00
<u>Start Date</u> Week: 09/19/16	EMPIRE End Date Weekdays Spots/Weel	WE Prime Hour 2w <u>K Rate Rating</u> 1 \$1,120.00 0.00	:30 1 \$1,120.00P-1 (0.00 NM 1 \$1,120,00
•			Tot	als 33 \$17,080.00